

PRESS RELEASE EDOX
DELFIN DIVER DATE LADY
SPECIAL EDITION
JANUARY 2023

DELFIN

DIVER DATE LADY
SPECIAL EDITION



MARIANNA GILLESPIE
EDOX WATER CHAMPION AMBASSADOR

WORLD RECORD HOLDER AND SIX-TIME
WORLD CHAMPION












EDOX

Maître Horloger - Les Genevez
depuis 1884

DELFIN DIVER DATE LADY SPECIAL EDITION

TECHNICAL FEATURES

Ø38MM

-  CALIBER 53 (RONDA 515)
-  STAINLESS STEEL CASE
-  ROTATING DIVING BEZEL
-  SAPPHIRE CRYSTAL
-  WATER RESISTANCE 200M / 20 ATM
-  SUPERLUMINOVA ON HANDS
-  GENUINE DIAMONDS
-  SCREW-DOWN CROWN
-  11.3MM CASE HEIGHT
-  137g

AVAILABILITY: JANUARY 2023
RECOMMENDED RETAIL PRICE : € 1050



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Edox Delfin Diver Date Lady - Special Edition

Time is precious to champion freediver Marianna Gillespie and Swiss watchmaker Edox. When Marianna drives her body to extremes deep under the waves she knows that every second counts. "Underwater there are no limits," says Marianna, a multiple world freediving champion. "It's all up to you, how far you can really go in one breath. But you need an absolutely reliable watch to explore the ocean depths and push your boundaries."

Now Marianna, in partnership with Edox, pushes the boundaries once more with the launch of the new Edox Delfin Diver Date Lady Special Edition timepiece. It's a unique ladies' watch that wraps rugged engineering and eye-catching look in a beautiful package. And the striking design pays tribute to the rich Edox and Delfin heritage.

First introduced in 1961, the innovative Edox Delfin with its patented double O-ring system and reinforced case, set the benchmark for water-resistant watches. The patented double seal meant that even with the crown open the Delfin was water-resistant. The watch was a smash hit, and Edox forged a name as "The Water Champion" of the Swiss watch industry.

The new Edox Delfin Special Edition, like the original, is water-resistant to an amazing 200m. But this model displays an altogether more feminine touch, the deep-blue dial ablaze with 12 shimmering diamonds and protected by a scratch-resistant, anti-reflective sapphire crystal. At 38mm, the new Edox Delfin is not too bulky, and the flexible lugs allow it to fit smoothly on either small or larger wrists. The striking, 12-sided shaped bezel harks back to a distinctive design first introduced by Edox in 1973. In low light, or under the water, the time can be clearly read thanks to the Super-LumiNova-coated hands.

Sporty and elegant, the hand assembled Edox Delfin Diver Date Lady Special Edition is a timepiece created by champions for champions from all walks of life.

EDOX - DELFIN DIVE DATE LADY - SPECIAL EDITION

ABOUT MARIANNA GILLESPIE

An accomplished swimmer from an early age, Marianna grew up in Moscow. She fell in love with the sport of freediving during her final year of studies at the Russian State Sports University when a friend challenged her to swim 25 metres underwater - without fins. She swam 75m and hasn't looked back in the sport since. While most freedivers strive to master a single discipline, Marianna dominates several - in depth and the pool.

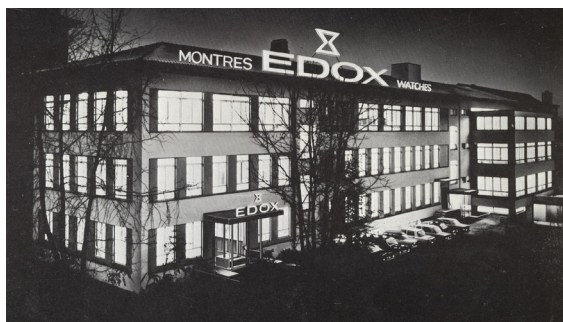
The Russian-born Frenchwoman, is the current French national and world record holder in multiple disciplines. Marianna has been world champion six times, ranked No. 1 in the world multiple times and she is also the youngest winner of the prestigious Vertical Blue competition.

EDOX

Like time itself, Swiss boutique watchmaker Edox never stands still. Founder Christian Ruefli-Flury was driven by his heart when, in 1884, he made a pocket watch for his beloved wife Pauline's 25th birthday. Delighted, she convinced him to set up his own company - Edox. Over the decades Edox has forged a reputation as "The Water Champion" of the watch world, creating world-leading divers' watches. Ruefli-Flury would no doubt be amazed and honoured how his legacy has flourished over the past 135 years.

One of the few remaining family owned Swiss watchmakers, Edox proudly acknowledges its heritage but also embraces innovation and imagination in its collections. Today, Edox is known for its highly water-resistant timepieces, complex hand-polished watch cases and traditional hand assembling.

Edox. A company shaped over time. A company shaping time.



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